

- In Trend (Aug 19) –

My top 3 trends of this quarter are yellow nails, sustainable skin care and Henna Brows!



YELLOW NAILS

This summer we are seeing more and more people go for brighter and bolder colours on their nails. Last quarter it was all about the pastel shades and mismatching colours, this quarter it is all about the yellow! Not only are we seeing this colour on the runways from the likes of Alice + Olivia and Natasha Zinko, but we are also seeing more influencers and Instagramers share this trend on social media. Perhaps they are trying to bring out the sun in this terrible August weather!

At The Beauty Retreat, we are finding most people are picking out Bicycle Yellow in CND Shellac.

SUSTAINABLE SKIN CARE

Recently, a lot more people are becoming increasingly conscious of the impact they are having to the environment. People are shifting towards organic and vegan friendly products and have tailored their beauty needs to suit this change. We are now finding that sustainability has become the hot topic of conversation, and in order to combat this, we are looking at minimalizing our skin care routines. By using fewer products, we can minimise the amount of waste that we are producing. New lines are being developed that will allow our beauty routines to consist of fewer items and instead contain higher concentrations of effective ingredients. This year the purchase of 2 in 1 beauty products have tripled, showing that there is an increased demand for these types of products.



At The Beauty Retreat we stock Heaven by Deborah Mitchell. Although the packaging is not as of yet environmentally friendly, they are taking the minimalistic skin care routine into account. Their hydrogels are a 3 in 1 product; a toner, moisturiser and primer all in 1! Depending on skin type and skin concerns, there are 3 different hydrogels in their range, all with high concentrations of all natural and organic ingredients. We stock these in salon and prices range from £8.



HENNA BROWS

Big brows are going nowhere! This season we are finding more people want the look of micro blading, without the pain or expense. A fairly new treatment is the Henna Brows. Henna Brows is an alternate form of tinting, which stains the skin as well as the hairs, lasting up to 7 weeks! It gives the look that your eyebrows are filled in, without the maintenance. It is also vegan, with no ammonia, lead or peroxide.

At The Beauty Retreat we use Henna Brows International and within the last couple of months, this has become our most popular treatment. Not only does it completely cover greys within a couple of minutes, but it also comes in 7 different shades, meaning we can completely tailor the colour to you.